

Disneyland Attraction Posters



From the early years of Disneyland to today, some of the first impressions of the experiences that await visitors inside the park can be seen upon entering the front gates—vibrant posters. Serving as both decoration and a savvy way to highlight attractions, these artistic posters are a notable part of Disneyland’s unique storytelling strategy. This exhibition features a curated selection of nostalgic Disneyland attraction posters from The Walt Disney Family Museum’s collection.

THE WALT
DISNEY
FAMILY
MUSEUM

Exhibition Details:

- Cost: \$25,000, which includes rental fee and crating expenses; does not include shipping and courier expenses
- Duration: Available for a maximum of 6 months
- Size: Approximately 100 linear feet (wall space); can be reduced or expanded depending on borrower's requirements
- Asset breakdown:
 - 11 2D objects
 - 2 physical graphic prints
 - Digital graphic files: photos, text panels, design elements, labels
 - 3 crates of material
- For more information, please contact **inquiry-exhibitions@wdfmuseum.org**



