



# Happiest Place on Earth



## The Disneyland Story

Inspired by the 2025 book, *The Happiest Place on Earth: The Incredible Story of Walt Disney's Disneyland*, published by Disney Editions and written by award-winning producer and Disney Legend Don Hahn and historian Christopher Merritt, this treasure trove of Disney history will take guests behind the scenes of one of the most groundbreaking endeavors of the 20th century—the creation and opening of Disneyland in Anaheim, California.



THE WALT  
DISNEY  
FAMILY  
MUSEUM



## Exhibition Details:

- Cost: \$75,000, which includes rental fee and crating expenses; does not include shipping and courier expenses
- Duration: Available for a maximum of 6 months
- Size: Approximately 215 linear feet (wall space); can be reduced or expanded depending on borrower's requirements
- Asset breakdown:
  - About 45 2D objects
  - About 35 3D objects
  - 11 table and wall cases
  - 23 physical text panels
  - Digital graphic files: photos, design elements, and labels
  - 2 monitor cabinets with loaded AV content: interactive game console and 9-minute Disneyland archival montage
  - 2 digital AV files: 5-minute Wally Boag montage and 35-minute featurette produced by exhibition curator Don Hahn
- For more information, please contact **[inquiry-exhibitions@wdfmuseum.org](mailto:inquiry-exhibitions@wdfmuseum.org)**

