

THE WALT
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Disneyland Attraction Posters

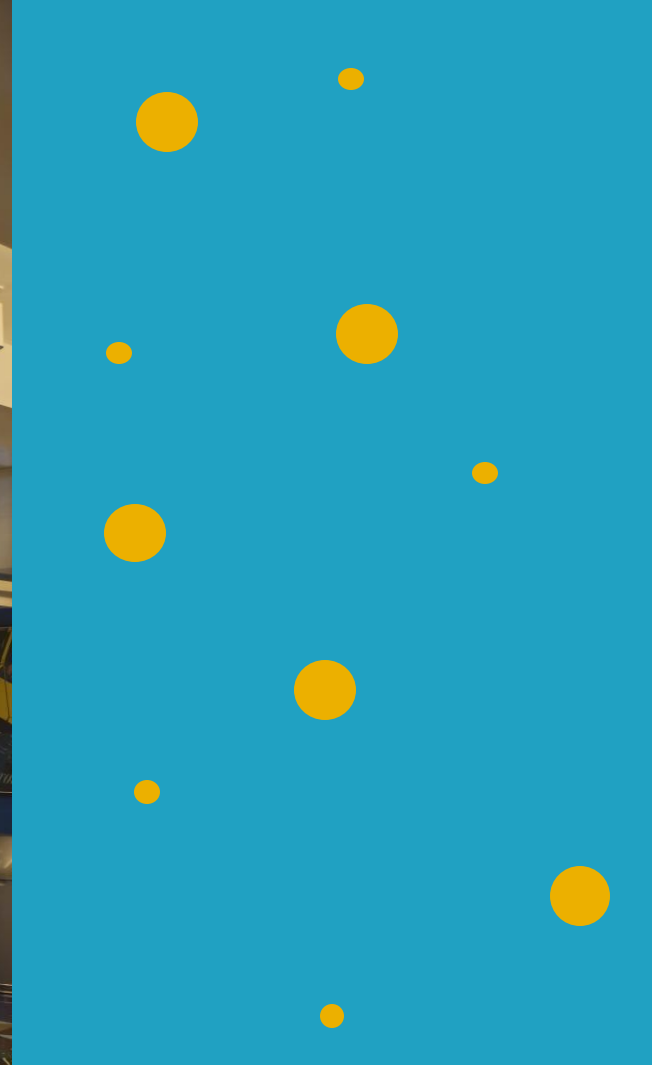
Traveling Exhibition





Like a lot of things at Disneyland, attraction posters are storytelling without saying words

—Former Disney Imagineer Tim Delaney



See Disneyland from the air!

Skyway



Exhibition Overview

Since opening in 1955, people have visited Disneyland for its magical atmosphere, immersive storytelling, and nostalgic charm. A beloved aspect of the park experience that can be easily overlooked are the many large posters which advertise and direct visitors to various attractions. These vibrant posters evoke a sense of adventure and anticipation, and the tradition of these illustrations has been present in the park since its inception.

This exhibition crafted from the collection of the Walt Disney Family Foundation gives the original attraction posters center stage and allows guests to get a closer look at these magical and timeless original prints.



Exhibition Highlights

Guests will learn about:

- The aesthetics and production of these posters
- Some of the central poster artists, such as Bjørn Aronsen, Paul Hartley, and Disney Legend Sam McKim
- The contribution and purpose of these posters to the larger Disneyland story



Exhibition Breakdown

Guests will experience:

- 11 (56" x 38") original posters of attractions such as *Peter Pan's Flight*, *Primeval World*, *Rainbow Caverns*, and more
- 15 early photographs of Disneyland attractions, including production and opening ceremonies with Walt Disney
- This exhibition consists of about 100 linear feet (wall space)
- Components of this exhibition can be reduced or changed to a facsimile graphic to accommodate the borrowing institutions' space constraints

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FANTASYLAND AND TOMORROWLAND

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Golden Horseshoe Revue



You can dream, create, design and build the most wonderful place in the world. But it requires people to make the dream a reality

—Walt Disney



For more information, please contact
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