



The Walt Disney Family Museum Celebrates The Big Draw International Festival: Drawn to Life Saturday, October 5, 2019

San Francisco, October 1, 2019—The Walt Disney Family Museum is delighted to once again host The Big Draw, the world’s largest drawing festival. This annual, museum-wide community event will take place on October 5 and celebrates Walt Disney’s contributions to visual arts.

In connection with this year’s “Drawn to Life” theme, experience special drawing sessions exploring nature-inspired art, create a care card for someone who needs a smile, learn how to draw Mickey Mouse, and more. Don’t miss film screenings of DisneyNature’s *Chimpanzee* (2012) and Disney-Pixar’s *Inside Out* (2015), then connect back to stories told in our main galleries and in our special exhibition, *Mickey Mouse: From Walt to the World*.

This year, we are proud to partner with The Jane Goodall Institute’s Roots and Shoots. Founded by Goodall in 1991, Roots and Shoots is a youth service program for young people of all ages, whose mission is to foster respect and compassion for all living things, to promote understanding of all cultures and beliefs, and to inspire each individual to take action to make the world a better place for people, other animals, and the environment.

In partnership with Caltrain and SamTrans, The Walt Disney Family Museum is pleased to offer free general admission to riders and employees, upon showing their Caltrain/SamTrans ticket or employee ID to the museum’s Ticket Desk. Riders and employees will also receive 15% off in the Museum Store. Promotion is only valid during the 2019 Big Draw Festival on Saturday, October 5, and does not include admission to the special exhibition, *Mickey Mouse: From Walt to the World*.

The 2019 Big Draw Festival will be held at The Walt Disney Family Museum on Saturday, October 5 from 10am–4pm. In addition to offering free activities for all attendees, the museum will also offer free museum and special exhibition admission for guests 17 and under with paid adult admission.

ABOUT THE BIG DRAW FESTIVAL

The Big Draw Festival 2019 is all about exploring the benefits of creativity and how it makes positive changes in our world and our lives. The festival promotes drawing as a universal language that has the power to change lives and unite people of any age, background, race, or religion from around the globe.

Since launching in 2000, the festival has taken place in over 25 countries on seven continents, engaged over 4 million people and even clocked up two world records.

We encourage artists of all ages and abilities to participate and bring drawing and storytelling to life in your own unique ways. Visit waltdisney.org/calendar for more information on this year’s festival.

Follow: facebook.com/TheBigDrawOfficial | Twitter: @The_Big_Draw | #BDF19 #DrawnToLife





ABOUT THE WALT DISNEY FAMILY MUSEUM

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to the level of fine art, transformed the film industry, tirelessly pursued innovation, and created a global, yet distinctively American legacy. Opened in October 2009, the 40,000-square-foot facility features innovative technology alongside a vast collection of historic materials and artifacts that bring Disney's achievements to life. There is a myriad of interactive galleries, which present early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland, and much more. The museum is a 501(c)(3) nonprofit organization located in the scenic Presidio of San Francisco.

Hours: Open Wednesday through Monday: 10am to 6pm, last entry at 4:45pm.

Closed on Tuesdays and the following public holidays: January 1, Thanksgiving Day, and December 25. Early closure at 4pm on October 10, December 24 and December 31, 2019.

Tickets: Admission to *The Big Draw Festival* activities are free to the public. The museum will also offer free general admission and special exhibition access for guests 17 and under, with paid adult admission.

General admission ticket: \$25 adults; \$20 seniors & students.
Museum admission is free for members and children under 5.

Where: The Presidio of San Francisco, 104 Montgomery Street, San Francisco, CA 94129

Contact: 415.345.6800 | waltdisney.org

Follow: [facebook.com/wdfmuseum](https://www.facebook.com/wdfmuseum) | Twitter & Instagram: @wdfmuseum

Media Contact: Caroline Quinn | Senior Communications Coordinator
415.345.6854
press@wdfmuseum.org

###

THE WALT DISNEY FAMILY MUSEUM® DISNEY ENTERPRISES, INC. | © 2019 THE WALT DISNEY FAMILY MUSEUM | THE WALT DISNEY FAMILY MUSEUM IS NOT AFFILIATED WITH DISNEY ENTERPRISES, INC.

