



ORACLE® DESIGN WEEK

Wednesday, May 15, 2019 | 10am-4pm

PROGRAMS

SPECIAL GUEST SPEAKERS

THEATER | CAPACITY: 100 VISITORS PER TALK | RUNTIME: 45 MINUTES PER TALK

10:30AM | WALT'S FIRST GENERATION OF IMAGINEERS

11:30AM | BUILDING FRAGGLE ROCK

1:30PM | VISUAL EFFECTS VIRTUOSO

2:30PM | FOR THE LOVE OF STORYTELLING

10:30am | Disney's Bob Gurr: Walt's First Generation of Imagineers

When Walt Disney envisioned Disneyland, he knew he needed to hire a group of people who were both creative and had the technical knowledge to design and build the attractions of his dreams. Enter the first generation of Imagineers, including Disney Legend Bob Gurr. Gurr was hired by Walt Disney in 1954, just ahead of the opening of Disneyland. With a background in car design, Gurr is most famous for designing many of the early ride vehicles of Disneyland, including *Autopia* cars, *Matterhorn Bobsleds*, and *Haunted Mansion* Doom Buggies. Join Gurr for a discussion of his fascinating career, which reaches beyond Disneyland to rock concerts, Las Vegas, the Olympics, and more.

11:30am | The Muppets' Dave Goelz: Building Fraggie Rock

The adored 1980s children's program *Fraggle Rock*, created by Jim Henson and a small group of visionary men and women, was a departure from past Muppet creations. Hear about the creative inception of this program from Dave Goelz, best known for portraying Gonzo, who depicted several characters on *Fraggle Rock*, including the perpetually anxious Boober Fraggie. Learn why and how Henson and his team endeavored to create an entertaining, idealistic world where children could learn about diversity, the environment, and conflict resolution.

1:30pm | ILM's Dennis Muren: Visual Effects Virtuoso

What does it take to become one of the world's leading creative filmmakers? Hear from Dennis Muren, Senior Visual Effects Supervisor and Creative Director of Industrial Light & Magic (ILM); the first visual effects artist to be honored on the Hollywood Walk of Fame; and winner of nine Academy Awards®, giving him the distinction of having the most Oscars® of any living person. Learn about his start at the fledgling ILM, Muren's role in leading ILM's transition from models to digital effects, and his visual effects contributions to the attractions in Disney theme parks.

10AM 15 30 45	Main Museum Building Spotlight Talks every half-hour (5-10 mins each) 30 guests admitted every 15 minutes	MICKET MOUSE: FROM WALT TO THE WORLD Storytellers available for in-depth discussion of artifacts 20 guests admitted every 15 minutes	Learning Center Main Museum Building 90 minutes, offered twice 20 guests per workshop	THE WALT DISNEY FAMILY MUSEUM FIFTIETH ANNIVERSARY FILM (2014) Learning Center Main Museum Building 45 minutes on a loop 30 guests per screening	Theater, Main Museum Building 45 minutes each 100 guests per talk	LUNCH	10AM 15 30 45
11AM 15 30 45	10AM-4PM Core Galleries Open (Examples of Spotlight Talk topics: Disneyland, Mickey Mouse, 10th Anniversary)	10AM-4PM Special Exhibition Open: Mickey Mouse: From Walt to the World	10:30AM-NOON Mastering Cartoons	Screening 1 10:15AM	10:30AM Walt's First Generation of Imagineers	FOOD TRUCKS	11AM 15 30 45
NOON 15 30 45	2-3:30PM Mastering Cartoons	Screening 2 11:05AM	Screening 3 11:55AM	Screening 4 12:45PM	11:30AM Building Fraggie Rock	NOON 15 30 45	NOON 15 30 45
1PM 15 30 45	2:30PM Visual Effects Virtuoso	Screening 5 1:35PM	Screening 6 2:25PM	Screening 7 3:15PM	2:30PM For the Love of Storytelling	1PM 15 30 45	1PM 15 30 45
3PM 15 30 45	2:30PM For the Love of Storytelling	Screening 6 2:25PM	Screening 7 3:15PM	Screening 8 3:55PM	3PM 15 30 45	3PM 15 30 45	3PM 15 30 45
4PM 15 30 45	3:15PM Screening 7	Screening 7 3:15PM	Screening 8 3:55PM	Screening 9 4:45PM	4PM 15 30 45	4PM 15 30 45	4PM 15 30 45

2:30pm | Disney's Don Hahn: For the Love of Storytelling

Story is the currency we use to communicate what it's like to be human. It's the language that we use to tell others about our own personal journey, and regardless of our profession, story is the way that we communicate to the world our ethics, aesthetics and personal point of view. Sit down with Academy Award®-nominated filmmaker Don Hahn, best known as the producer of *The Lion King* (1994 & 2019 versions) and *Beauty and the Beast* (1991 and 2017 versions) and founding producer of the DisneyNature brand, as he dives deep into our love of storytelling and how we use it to communicate our human experience.

FILM SCREENING

THE WALT DISNEY FAMILY MUSEUM FIFTH ANNIVERSARY FILM (2014)

LEARNING CENTER | CAPACITY: 30

ACTIVITY: 45 MINUTE FILM WILL PLAY ON A LOOP FROM 10:15AM-4PM | POPCORN PROVIDED

Ten years before the museum opened its doors, Walt's daughter, Diane Disney Miller, embarked on the mission of sharing her father's personal story with the world. From the discovery of Walt's newspaper-wrapped Academy Awards®, tucked away in her family's company vaults in Burbank, to the museum's ribbon-cutting ceremony in San Francisco's scenic Presidio, *The Walt Disney Family Museum Fifth Anniversary Film* explores the museum's history through never-before-seen footage. Exclusive interviews with Walt Disney's family, archival footage of interviews with the architects, contractors, and exhibition planners, and rediscovered footage of Diane all help to narrate the film and shine a light on those who, alongside Diane, championed the museum's mission. Through his documentation of the museum's inception, Emmy Award®-winning filmmaker David Stoelk uncovers another story: that of a daughter's devotion to her father. Though the museum tells the story of Walt's life, work, and legacy, the creation of the institution is a triumph of Diane's dedication, vision, and heart.

WORKSHOP: MASTERING CARTOONS WITH DAVID DEPASQUALE

LEARNING CENTER | CAPACITY: 20

RUNTIME: 90 MINUTES (TWO SESSIONS)

HIGH-LEVEL DRAWING WORKSHOP

SESSION 1 | 10:30AM-NOON

SESSION 2 | 2-3:30PM

Mastering Cartoons with David DePasquale

At the start of his career, Walt Disney envisioned himself as a cartoonist, something he had started to pursue while working on his high school magazine, *the Voice*. In following his passion, Walt created one of the most recognizable cartoon characters of all time. Join David DePasquale, Character Designer and Visual Development artist whose clients include Disney Television Animation, DreamWorks TV, and Nickelodeon, as we explore the fundamentals of character design. Learn what makes a character appealing and strong to the audience, with tried and true techniques. Design your own character step-by-step as you gain an understanding of how basic shapes can bring your creations to life.

DINING

FOOD TRUCKS ON MONTGOMERY STREET

INDOOR DINING CAPACITY: 100 | DURATION OF SERVICE: 11:30AM-1:30PM
ORACLE TO PROVIDE FOOD TRUCKS

CAFÉ AND THEATER GALLERY

DURATION OF SERVICE: 10AM-4PM; COFFEE PROVIDED BY TASTE CATERING

SHOPPING

MUSEUM STORE

DURATION OF SERVICE: 10AM-4PM

GALLERIES & EXHIBITIONS



MAIN GALLERIES

MAIN MUSEUM

SELF-GUIDED WITH SPOTLIGHT TALKS
THROUGHOUT GALLERIES | CAPACITY: UNLIMITED
30 VISITORS ADMITTED EVERY 15 MINUTES |
DURATION: 10AM-4PM | LAST ADMISSION 3PM

Spotlight Talks every half-hour,
5-10 min each, 10am-3:30pm



MICKEY MOUSE: FROM WALT TO THE WORLD SPECIAL EXHIBITION

DIANE DISNEY MILLER EXHIBITION HALL

SELF-GUIDED | CAPACITY: 100 | 20 VISITORS ADMITTED EVERY
15 MINUTES | DURATION: 10AM-4PM | LAST ADMISSION 3PM

Storytellers available for in-depth discussion
of artifacts.