



THE WALT DISNEY FAMILY MUSEUM PRESENTS  
***TOMORROWLAND: WALT'S VISION FOR TODAY***  
July 22–December 7, 2015

*"Tomorrow is a heck of a thing to keep up with."* — Walt Disney

**San Francisco, CA**, July 2, 2015—The Walt Disney Family Museum is proud to announce its next exhibition, *Tomorrowland: Walt's Vision for Today*, on view from July 22 through December 7, 2015. Guest-curated by Academy Award®-winning director, writer, and producer Brad Bird (*The Incredibles*, *Ratatouille*, *Tomorrowland*), this engaging, multimedia exhibition showcases Walt Disney as a technological innovator, science fiction storyteller, and futurologist by spotlighting his vision of Disneyland's groundbreaking Tomorrowland.

During his life, Walt spent his time redeveloping, plussing, and adding to his visions of Tomorrowland. Seven months after his passing, the new Tomorrowland opened at Disneyland on July 2, 1967. Though this themed land currently exists in five different Disney Parks and has experienced a number of additional changes since that day, one constant remains: as long as there is imagination in this world, Tomorrowland will keep moving forward towards a great, big, beautiful tomorrow.

Through animated sequences, musical compositions, sound bites, graphics, audio visuals, vintage posters, and more, *Tomorrowland: Walt's Vision for Today* will immerse visitors in the story of Walt's hopes and vision for the future, as reflected in his creation of the 1967 version of Tomorrowland at Disneyland.

This exhibition allows visitors to experience Walt's perception of this beautiful tomorrow in a robust and vibrant way.

*Tomorrowland: Walt's Vision for Today* is organized by The Walt Disney Family Museum, in close partnership with The Walt Disney Company's Walt Disney Imagineering, and will be on view in the near future, from July 22 to December 7, 2015 in the museum's Theater Gallery.

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## **ABOUT THE WALT DISNEY FAMILY MUSEUM**

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctively American legacy. Opened in October 2009, the 40,000 square foot facility features the newest technology and historic materials and artifacts to bring Disney's achievements to life, with interactive galleries that include early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland and much more.

**Hours:** 10am to 6pm, Wednesdays through Monday; closed on Tuesdays and the following public holidays: New Year's Day, Thanksgiving, and Christmas.

**Where:** The Presidio of San Francisco, 104 Montgomery Street, San Francisco, CA 94129

**Contact:** 415-345-6800 | [waltdisney.org](http://waltdisney.org) | [waltdisney.org/tomorrowland](http://waltdisney.org/tomorrowland)  
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