



FOR IMMEDIATE RELEASE

THE WALT DISNEY FAMILY MUSEUM PRESENTS NEW MONTHLY AFTER-HOURS PARTY

Animate Your Night

San Francisco, CA, June 28, 2012—The Walt Disney Family Museum presents *Animate Your Night*—a new Museum-wide monthly after-hours party. Experience the galleries in a whole new light and illuminate your imagination with music, performance, film screenings, and hands-on art activities. Each evening has a unique theme relating to the Museum's exhibitions and programs. With complimentary bites, a cash bar featuring a thematic signature cocktail, and much, much more.

On **Friday, July 27 from 7 to 10pm**, *Animate Your Night: Ready, Steady, GO!* celebrates the opening ceremonies of the 2012 Olympic Games in London. Join us for an evening of animation, innovation, and imagination.



- Immerse yourself in an animated environment using green screen technology
- Dance amongst Walt's celebrated awards while DJ Syl the Thryl spins British beats all night long
- Munch on pub grub and treat yourself to our signature cocktail—The Olympian
- Enjoy Disney Olympic classics on the big screen
- Look closer at an Olympic Torch—join us for a short gallery talk about the Museum's 1960 Olympic Torch from the Squaw Valley Olympic Games

Tickets for *Animate Your Night*: \$10 general; \$5 Museum members.

Upcoming *Animate Your Night* Events

Friday, August 24, 7–10pm – *Hippos, Demons, and Mice...oh Kley!*

Celebrate the dark side of Disney with Heinrich Kley, Walt's favorite European illustrator.

Friday, September 28, 7–10pm – *Best in Show!*

Join us as we unleash Disney dog films such as *Lady and the Tramp*, *The Shaggy Dog*, and *Greyfriars Bobby* and come dance to the live band Big Dog Trouble.

Friday, October 26, 7–10pm – *Halloweentown!*

Don your best Disney-themed costume and join us for *Halloweentown* in celebration of the exhibition *Between Frames: The Magic Behind Stop-Motion Animation*. We'll be screening *Nightmare Before Christmas* in our theater!

Friday, November 30, 7–10pm – *Snow White Opening Celebration*

Come celebrate the opening weeks of the Museum's major exhibition *Snow White and the Seven Dwarfs: The Creation of a Classic*. We'll be serving Poison Appletinis!

Friday, December 21, 7–10pm – *Snow White Old Hollywood Red Carpet Premiere*

Animate Your Night in old Hollywood style with a special 1930s 75th anniversary premiere party for Snow White. Join us for a soiree of glitz and glamour.

Media sponsor for *Animate Your Night*: 7x7 magazine.

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ABOUT THE MUSEUM

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctively American legacy. Opened in October 2009, the 40,000 square foot facility features the newest technology and historic materials and artifacts to bring Disney's achievements to life, with interactive galleries that include early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland and much more.

Hours: *Animate Your Night* Hours:
7/27, 9/28, 10/26, 11/30 and 12/21, 7 to 10pm

Tickets: *Animate Your Night* tickets: \$10 general, \$5 members.

Where: The Presidio of San Francisco, 104 Montgomery Street, San Francisco, CA 94129

Contact: 415-345-6800 / www.waltdisney.org / www.waltdisney.org/animate-your-night
www.facebook.com/thewaltdisneyfamilymuseum
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