



**The Walt Disney Family Museum Presents  
*MAGIC, COLOR, FLAIR: the world of Mary Blair***

**Exhibition Companion Catalog Showcases the Life Retrospective of one of Walt Disney's Most Beloved and Influential Artists**

**San Francisco, January 24, 2014**—Produced for The Walt Disney Family Museum's exhibition of the same name, *MAGIC, COLOR, FLAIR: the world of Mary Blair* is the authoritative collection of Blair's lifework, including her precocious early paintings, concept art from her Disney days, and the wildly wonderful artistic innovations of her later life. With an introductory essay by exhibition curator and Academy Award-winning John Canemaker, this indispensible book is a bold, lively look into the work of an equally bold and lively artist, whose invaluable influence and keen eye helped shape some of the world's favorite Disney experiences.

From Weldon Owen Publishing, this catalog is filled with 172 vibrant pages and will be available for \$40 USD starting March 11, 2014.

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**ABOUT THE EXHIBITION**

*MAGIC, COLOR, FLAIR: the world of Mary Blair* is a comprehensive exhibition that explores the artistic process and development of one of Walt's most original, beloved, and influential designers and art directors, Mary Blair (1911–1978). Blair's joyful creativity, appealing designs, and exuberant color palette endure in numerous media, including classic Disney animated films such as *Cinderella*, *Alice in Wonderland*, and *Peter Pan*, as well as theme park attractions at Disneyland and Walt Disney World, most notably *it's a small world*.

Thirty-five years after her death, interest in Mary Blair and her enchanting artworks continues to grow. Her early fine art watercolors and classic Disney film production concept paintings are popular with collectors.

Contemporary artists still find inspiration in Blair's independent spirit, her ability to survive in traditionally male-dominated fields, her technical virtuosity, bottomless creative ingenuity, and powerful visual storytelling.

*MAGIC, COLOR, FLAIR: the world of Mary Blair* is organized by The Walt Disney Family Museum and is being presented in the newly dedicated and named Diane Disney Miller Exhibition Hall.

**ABOUT THE AUTHOR/CURATOR**

John Canemaker is an Academy Award-, Emmy Award-, and Peabody Award-winning animation director and designer. His twenty-eight-minute film *The Moon and the Son: An Imagined Conversation*, won the 2005 Oscar for Best Animated Short, and his more than twenty films (and their original art) are in the permanent collection of The Museum of Modern Art in New York. He is also a tenured professor and director of the animation program at New York University's Tisch School of the Arts. He is the author of eleven books on animation history, including *The Art and Flair of Mary Blair*, and *The Lost Notebook: Herman Schultheis and the Secrets of Walt Disney's Movie Magic*.

*Magic, Color, Flair: The World of Mary Blair*

Canemaker is the curator of The Walt Disney Family Museum's special exhibition *MAGIC, COLOR, FLAIR: the world of Mary Blair*, which will be on view March 13–September 7, 2014 at The Walt Disney Family Museum in the Presidio of San Francisco.

**ABOUT THE MUSEUM**

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctively American legacy. Opened in October 2009, the 40,000 square foot facility features the newest technology and historic materials and artifacts to bring Disney's achievements to life, with interactive galleries that include early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland and much more.

**Hours:** 10am to 6pm, Wednesdays through Monday; closed on Tuesdays and the following public holidays: New Year's Day, Thanksgiving, and Christmas.

**Tickets:**

Museum and special exhibition admission is free for members and children under 5  
General admission + special exhibition: \$25 adults, \$20 seniors and students, \$15 youth ages 6 to 17  
General admission: \$20 adults, \$15 seniors and students, and \$12 youth ages 6 to 17  
Stand-alone special exhibition ticket: \$10 all levels  
Audio guide: free for members as download, \$7 audio guide rental for members and non-members

**Where:** The Presidio of San Francisco, 104 Montgomery Street, San Francisco, CA 94129

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